

Broadwing Advisors – Points of Culture

Excellence

We commit to providing value to our clients by going above and beyond with best in class service.

Integrity

We are committed to each other and our clients to provide honest, sincere and truthful advice.

Trust/Trustworthy

By acting in an honest and open fashion through open communication, humility and truth, we build trust with each other, our clients and our community.

Collaboration

We seek to work together with each other and others to help our clients succeed. We strive to do this work in an open, honest and positive environment.

Accountable

We hold ourselves accountable to deliver accurate and high-quality work by committing ourselves to each other and our clients.

Innovation

Our company strives to establish a culture in which we consistently look forward to create better systems and tools for our client and establish blue ocean strategy.

Hard work

We are committed to each other to complete the task at hand and endure for the benefit of our clients.

Self-Improvement

We continue to grow by challenging ourselves and each other to improve personally and professionally.

Respect

We commit to being professional, responsible and effective to each other and our clients, being respectful daily.

Fun

We enjoy each other and our clients, as well as what we do, all in an environment of fun, laughter and positive attitudes.